



Case Study

Eliminate Fraud, Elevate Sales With QPS

The Ultimate Anti-Fraud Solution



Action Arena

Client: Large ISO

- Fraud Tools & Methodologies Had Restricted Functionality
- Fraud Evaluation Was Post Factor
- Imperative Requirement To Increase Order Acceptance With Minimal Chargeback Cost

Solution Implemented

CNP Secure Solution

- AI & Machine Learning + Imperative Human Intelligence
- Real Time BIG Data Analytics Architecture
- 100% Anomaly Detection Through The Aggregator Model
- Tailor-Made Synopsis Enabling Merchants To Fight Re-presentment



Key Benefits

Value Addition

- 24*7*365 Days Authentication Of Transactions
- Staff & System Augmentation
- Trend Analysis Through Data Mining
- False Positive Management
- Chargeback Reason Code Evaluation

Conclusion

Benchmark Statistics

- **19.5 M** Total Transactions Reviewed
- **\$3.6 B** Incremental Sales
- **96.4 %** Order Acceptance Rate
- **\$55.1 M** Savings For Merchants



A Solution Fully Engineered With AI & Open APIs

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