

## Case Study

# Eliminate Fraud, Elevate Sales With Quattro Processing

### The Ultimate Anti-Fraud Solution



Multiple Merchants

#### Action Arena

##### Client: Large ISO

- Fraud Tools & Methodologies Had Restricted Functionality
- Fraud Evaluation Was Post Facto
- Imperative Requirement To Increase Order Acceptance With Minimal Chargeback Cost

#### Solution Implemented

##### CNP Secure Solution

- Machine Learning Intelligence + Imperative Human Intelligence
- Real Time BIG Data Analytics Architecture
- 100% Anomaly Detection Through The Aggregator Model
- Tailor-Made Synopsis Enabling Merchants To Fight Representation

Multiple Merchants

#### Value Addition

- 24\*7\*365 Days Authentication Of Transactions
- Enhancing Sales
- Trend Analysis Through Data Mining
- False Positive Management
- Chargeback Reason Code Evaluation

#### Benchmark Statistics Across 24 Months

- Total Orders: **5.6 million**
- Order Acceptance Rate: **96.6%**
- Incremental Sales: **\$2.9 billion**
- Savings: **\$32 million**

Multiple Merchants

Multiple Merchants

#### Key Benefits

#### Conclusion



A Solution Fully Engineered With  
**Open APIs**

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